EXHIBITORS' PROFILES

Manufacturers of equipment for hydro-technical structures: water supply, sewerage, water use, treatment, flood and erosion protection...
• Manufacturers of measuring instruments;
• Manufacturers of equipment for systems automation, monitoring and control;
• Consulting companies
• Manufacturers of equipment, devices and instruments for water and wastewater quality control;
• Planning, design and engineering companies specializing in water management: water supply, sewerage, water and waste water treatment, environmental protection, water pollution protection, flood and erosion protection and water use for navigation, water power generation and hydro-technical ameliorations);
• Companies producing water modeling software and packages;
• Scientific and professional organizations, universities and institutes;
• Contractors-construction and installation companies working on the construction of water-management facilities, waterworks and sewerage;
• Financial institutions and professional organizations

VISITORS' PROFILES

Engineers and water experts, researchers and water and waste water professionals, other professionals from public enterprises and water management institutions;
• Representatives of utility companies, institutes for public health, water management and hydrotechnics;
• Media representatives;
• Representatives of manufacturers and construction companies;
• Equipment and services buyers;
• Representatives of the paper and cellulose industry, food processing and beverages, pharmaceutical industry, chemical industry, textile industry...
• Representatives of governmental sector and local self-government officials;
• Representatives of financial institutions;
• Representatives of local and international professional organizations;
• Professors, students, trainees, volunteers, citizens,...
Preservation and rational use of available water reserves represent prerequisites for development in all areas. Due to limited water supplies, rapid growth in water consumption and increasing pollution lead to discrepancy between water demands and abilities to fulfill them. Therefore, available water resources must be protected and used in a sustainable manner, not only in accordance with environmental requirements, but also in an economically and socially acceptable manner.

Population in Serbia predominantly depends on groundwater for its drinking water supply, while surface water for these purposes is used to a lesser extent. Total annual abstraction of water is 700 million cubic meters or 21 - 22 cubic meters per second. The population consumes around 45 percent, industry and public use amounts to 20 percent, while the remaining 35 percent includes water losses during treatment and distribution.

Water supply differs from area to area regarding existing infrastructure and reliability. In some municipalities in central and southern Serbia and throughout Vojvodina, there is a constant shortage of drinking water, while in other areas the problem occurs only in the summer. The problem with water quality exists in a significant part of Vojvodina, Pomoravije, Sumadija and some smaller municipalities. Inadequate flood protection and conservation represent particular problems. Occasional rain periods followed by arid periods with water shortages, cause huge problems, as well.

Nowadays, some 75 percent of population in Serbia use water from drinking water supply systems which are being constantly monitored. Despite the significant progress which has been achieved in recent years, there is about 25 percent of the population, particularly in rural areas, who still use local water sources which are rarely controlled and often do not meet quality standards. There are 151 public waterworks and sewerage utility companies operating in 163 municipalities in Serbia today.

Large discrepancy between financial needs and real investments in water sector in Serbia, insufficient attention and misunderstanding of the water importance, lead to the fact that the existing systems, due to a lack of a necessary maintenance, stagnate and deteriorate. Some systems are so deteriorated, that they may be rehabilitated only with new investments.

Beside the investments in the area of drinking water supply and waste water treatment, protection from pollution, floods and erosion, agricultural irrigation and drainage, navigation and water usage for industry and energy production, it is necessary to reorganize and modernize the sectors related to these areas.

We believe that the new exhibition on Water and Water Forum will contribute to achieving this goal.

**Welcome to the Exhibition on Water and Water Forum 2014.**

Belušco centar (venue of the Exhibition on Water 2014) and the Holiday Inn hotel (venue of the Water Forum 2014) are physically connected and between these two buildings there is a warm passageway.

Numerous problems with water resources require a significant engagement of representatives of state and local governments, financial and scientific institutions and professional organizations. The level of interdependence between large number of participants in water management is so high, that the development of water control and usage requires additional regulatory and coordinating mechanisms.

Our country, as an EU candidate, should rapidly harmonize its legislation with the strict requirements of the EU directives. Also, according to the Chapter 27 of the EU Policy, in order to meet EU admission requirements, in water and waste water sector there are imminent major investment projects which are estimated, according to the national strategy, to 7 billion Euros.

Ground water and water storage reservoirs in Serbia, which are used for drinking water supply, are endangered today, most of all by negligence and lack of pollution protection, water misuse, illegal construction, absence of sewerage and waste water treatment systems, but also by poor maintenance of the existing water-management systems and hydro-technical structures.

The Exhibition and Forum are providing a unique communication platform as a combination of ideas, information, suggestions and new solutions for the water sector issues.

**EXHIBITION ON WATER 2014**

- place for the meeting of leading water sector experts;
- possibility to establish new business contacts and maintain and renew the existing ones;
- opportunity to meet new products, technologies, services and solutions

**WATER FORUM 2014**

Water forum will be held in parallel with the Exhibition on Water 2014, in the conference halls of the Holiday Inn hotel, and will focus on the following thematic sections:

- problems, reorganization and modernization in the water sector in Serbia;
- floods, drainage and urban wastewater treatment;
- Asset Management, energy efficiency, investment planning and management, standardization;
- drinking water quality and water resources;
- additional specialist courses: Asset Management, energy efficiency, technical rules for drinking water supply and waste water