REQUEST FOR EXPRESSIONS OF INTEREST
DANUBE REGION WATER SUPPLY AND WASTE WATER SECTOR CAPACITY BUILDING PROGRAM

Consultant for Visual Identity and Design

The International Association of Water Supply Companies in the Danube River Catchment Area (IAWD) has received financing (Grant No.:TF012722) from the Austrian Government, administered by the World Bank, to implement Component 2 of the „Danube Region Water Supply and Waste Water Sector Capacity Building Program“.

As part of the Program IAWD has worked with National Water Utility Associations in the region to create a Learning Partnership – D-LeaP to support capacity building among utilities. The Danube Learning Partnership (D-LeaP) aims at bringing together national waterworks associations around the Danube Region to establish a durable partnership to build the capacity of utility companies to provide sustainable water and wastewater services. D-LeaP is facilitated by IAWD, the International Association of Water Supply Companies in the Danube River Catchment Area with seed financing from the Danube Water Program (and potential other donors).

To support the program IAWD is seeking to create a visual identity and design for products and activities under D-LeaP. The overall objective is to provide a unique logo and a consistent visual identity to the Danube Learning Partnership’s website, training materials, reports, newsletter and presentations.

IAWD is therefore searching for a consultant to create this visual identity for use in presenting program materials and products. The specific objectives of the consultancy are:

- To propose a unique logo for D-LeaP that relates to the logo of the Danube Water Program and the IAWD
- To propose a consistent visual identity
- To propose Templates for Stationaries, Powerpoint Presentations, Newsletter, Reports, Training Materials etc.
- To develop Printed materials (poster, leaflet, brochure etc.)
- To propose a Website layout design
- To develop the Website

Full details of the assignment and expected steps are included in the Terms of Reference.

The assignment will be based on a short term contract with IAWD. The expected duration of the assignment is one year.

The winning candidate will have following:

- Degree in design, web design or other relevant discipline
- At least 3 projects involving development of visual identity for public or private sector clients including web-based materials.
Fluent in English

Ability to communicate with Program team during Central European Time office hours (8am to 7pm) at least 5 hours per day.

Expressions of interest (including complete CV, cover letter and a reference list of work) as part of the application must be delivered (by mail or by e-mail) to the address below by July 23, 2016.

International Association of Water Supply Companies in the Danube River Catchment Area (IAWD)
Attn: Philip Weller, Danube Waters Program
c/o World Bank
Praterstrasse 31/18, A-1020 Vienna, Austria

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